



Global Executive ACADEMY

EXECUTIVE MBA

AWARDED BY:



GRADUATE ACADEMY FOR PROFESSIONALS

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SINGAPORE | MALAYSIA | CHINA



PROGRAMME SYNOPSIS

Human capital development is crucial in today's global business context. Practising and future managers need to enhance their knowledge in business administration and keep abreast with the emerging international market trends in order to survive in the corporate world. In line with this, The Executive Master in Business Administration (EMBA) is developed by Institute of Professional Development, Open University Malaysia to offer you an opportunity to upgrade your portfolio and credibility within the business context.

The program runs on a fast-track schedule to suit the needs of busy working professionals. A key advantage of the IPD-EMBA is that it capitalizes on your collective experiences of the business world that support the theories you acquire within a formal classroom setting.

PROGRAMME OBJECTIVES

- To help an organization grow and personal enhancement when dealing with moral and ethical issues;
- to demonstrate knowledge in finance, marketing, economics, global markets and business;
- to acquire effective decision making skills, using appropriate quantitative and qualitative tools and management skills to improve organization's productivity, performance, and profitability;
- to acquire leadership skills to be an entrepreneur and manage human resource issues;
- to effectively use information technology to develop new business ventures and means to efficiently manage business;
- to demonstrate a good written communication skill;

PROGRAMME BENEFITS

- 68% of EMBA students received new responsibilities while enrolled in the EMBA
- 37% were promoted during the EMBA. *
- Salary and bonus packages of recent Executive MBA graduates increased by 16.3% from EMBA start to end.

*(Executive MBA Council Study, 2010)



PROGRAMME CURRICULUM

The topics covered in IPD-OUM EMBA are:

- i. Organizational Management (BMOM5103)
- ii. Accounting and Finance for Managers (BMAF5103)
- iii. Information Technology for Managers (BMIT5103)
- iv. Organizational Behaviour (BMOB5103)
- v. Human Resource Management (BMHR5103)
- vi. International Business Management (BMIB5103)
- vii. Corporate Communication (BMCC5103)
- viii. Marketing Management (BMMK5103)
- ix. Strategic Management (BMST5103)
- x. Business Research Methods (BMBR5103)
- xi. Leadership (BMLS5103)
- xii. Entrepreneurship (BMET5103)

PROGRAMME STRUCTURE

Language: Conducted fully in English

Mode of delivery: Blended mode of self-managed learning, discussions, face to face tutorial and online support system. Applied learning is the main focus as we recognised the importance of being able to apply the skills and knowledge learned in the Executive MBA for our working professional attendees, as well as the essentiality of being in touch with the latest and best industry practices.

Duration: 12 months

Number of modules: 12 modules

Lesson timing: Weekends, 8.30am to 5pm (For the convenience of our working professional attendees)



Lecturers: University Core Modules (Umum Universiti) are all conducted by lecturers from IPD-OUM main campus, other modules by our experienced and knowledgeable lecturers.

Assessment: 50 % Coursework, 50% Final Examination. Emphasis is placed on coursework in recognition of the importance of practical industry application of knowledge.

ACCREDITATION

- A member of the Meteor Group, a consortium of eleven Malaysian public universities.
- More than 150,000 Students to date
- MITI Industry Excellence Award 2014

Students will be awarded the EXECUTIVE MASTER IN BUSINESS ADMINISTRATION BY THE INSTITUTE OF PROFESSIONAL DEVELOPMENT, OPEN UNIVERSITY MALAYSIA.

Graduates will be able to use the **Executive MBA** on their name cards.

ENTRY REQUIREMENT

Admission Requirement for Executive Master in Business Administration

- o Minimum 35 years old; and
- o Minimum SPM or equivalent qualification; and
- o Minimum 10 years related work experience; OR
- o Any Diploma with minimum 3 years working experience ; OR
- o Any Bachelor Degree.



Your Personal Investment

RM 18,500.00, excluding application fees.

Payment Mode

- EPF
- Company Sponsorship (HRDF Claimable)
- Self-Investment/Instalments
- Bank Loan

How to apply?

Interested applicants please **submit** the following:

- Duly completed application form
(Download form from our website or collect a copy from our office)
- Photocopy all supporting documents (Certificates & Transcript)
- Application fee of RM 400

Please complete the above application process and **mail/send in person** to

Address: 16-01 Jalan Kolam Air 1, Nong Chik Heights, Johor Bahru 80100.

NEED MORE DETAILS?

Please **call Ms Siva** at
6072072596/ 6072072561/ 0167121465 (Mob)

OR email us at
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