



International Business Management (Executive Diploma)

Awarded by



GRADUATE ACADEMY FOR PROFESSIONALS

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www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA

Programme Objectives

The programme provides students with the full repertoire of **knowledge and skill** required to **conduct business** or **manage companies** in today's ever-changing global business environment. Armed with this competitive advantage, students of international business thrive on the challenge of dealing with the myriad economic, political, legal and social systems that define the international business environment.

You will learn to **analyse international markets** and **develop the personal attributes** required to **successfully engage in international business**. Units have an international focus and are drawn from a wide range of business disciplines such as international accounting, economics, finance, human resources, law, management and marketing. You will develop high level skills in management, problem solving, planning, organising and managing change which will prepare you for a career in the current globalised business world.

The program prepares you for a **career in a multinational company, a family-owned business or further study in an M.B.A. program.**

Programme Benefits

- Higher Earning Power
- Lecturers from International Organisations: **World Bank, Barclays Bank, Bank of America, Standard Chartered Bank**
- More Career Prospects Globally
 - **Positions in Multinational Companies (MNCs), International Organisations & Universities** ranging from:
 - » Global Entrepreneur
 - » Management Consultants,
 - » international bankers
 - » Global Brand Consultant
 - » International Operations Manager
 - » International Business Developer
 - » Global Account Strategist
 - » International Sales and Marketing Executive
 - » International Business Planning Executive
 - » International Trade Executive
 - » International Relations Executive

Accreditation

This programme is fully accredited by **School of Professional and Continuing Education, Universiti Teknologi Malaysia (UTMSPACE)**, an internationally recognised and reputable top notch University. Upon successful completion of the programme, attendees will be awarded the **title of Executive Diploma in International Business Management** and receive a certification from UTMSPACE.

Graduates will be able to use the **E. Dip in International Business Management** on their name cards.

Further Studies

On completion of the programme, graduates can **apply for our Executive MBA programmes**. Special **exemptions** and other benefits are available.

Program Structure

Language: Conducted fully in English

Mode of delivery: Blended mode of self-managed learning, discussions, face to face tutorial and online support system. Applied learning is the main focus as we recognised the importance of being able to apply the skills and knowledge learned in the Executive Diploma for our working professional attendees, as well as the essentiality of being in touch with the latest and best industry practices.

Duration: 20 months, 5 Semester (60 Credit Hours)

Number of modules: 18 modules, 2 projects

Lesson timing: Weekends, 8.30am to 5pm (For the convenience of our working professional attendees)

Lecturers: University Core Modules (Umum Universiti) are all conducted by lecturers for UTMSPACE main campus, other modules by our experienced and knowledgeable lecturers.

Assessment: 60 % Coursework, 40% Final Examination. More emphasis is placed on coursework in recognition of the importance of practical industry application of knowledge.

Programme Curriculum

TERAS/CORE

International Human Capital Management
International Economics and Finance
Technology Marketing and Business Network with Global Perspective
Fundamentals of International Management

ELEKTIF/ELECTIVE

Global Supply Chain Management
Global Sales Skills
International Marketing and Research
International Business Strategies
International Trade and Practices
Creative Thinking and Problem Solving with Global Perspective
International Lean Management
Global Business Negotiation
Accounting with Global Perspective

How to apply?

Interested applicants please **submit** the following:

- Duly completed application form (Download form from our website or collect a copy from our office)
- Photocopy all supporting documents (Certificates & Transcript)
- Application fee of RM 300

Please complete the above application process and **mail/send in person** to
Address: 16-01 Jalan Kolam Air 1, Nong Chik Heights, Johor Bahru 80100.

UMUM UNIVERSITI/GENERAL UNIVERSITY

Professional Ethics in Global Perspective
Entrepreneurship and Supervisory Roles
Leadership and Team Management
Globalisation and Cross-Cultural Issues
Business Communication

PROJECT 1

PROJECT 2

Your Personal Investment

RM 13,800.00, excluding application fees.

Payment Mode

- EPF
- Company Sponsorship
- Self-Investment
- Bank Loan

Admission Requirements

All applicants should fulfil the following requirements:

- Pass with 3 credit in SPM or Equivalent Qualifications
- 3 years' experience in a related field

NEED MORE DETAILS?

Please **call Ms Siva** at
6072072596/ 6072072561/ 0167121465 (Mob)

OR email us at
info@globalexecutiveacademy.edu.my