

Programme Benefits

- Higher Earning Power
- Lecturers from International Organisations: (World Bank, Barclays Bank, Bank of America, Standard Chartered Bank)
- A Career in Global Businesses and MNCs ranging from :

Global Entrepreneur
 Management Consultants,
 International Bankers
 Global Brand Consultant
 International Operations Manager
 International Business Developer
 Global Account Strategist
 International Sales and Marketing Executive
 International Business Planning Executive
 International Trade Executive
 International Relations Executive

GRADUATE ACADEMY FOR PROFESSIONALS
 Executive Campus (Malaysia): Johor Bahru | Malacca | Penang | Kuala Lumpur

www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA

SOME OF OUR COLLABORATIONS



GRADUATE ACADEMY FOR PROFESSIONALS
 Executive Campus (Malaysia): Johor Bahru | Malacca | Penang | Kuala Lumpur

www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA



EXECUTIVE DIPLOMA IN INTERNATIONAL BUSINESS MANAGEMENT



Awarded By :



GRADUATE ACADEMY FOR PROFESSIONALS
 Executive Campus (Malaysia): Johor Bahru | Malacca | Penang | Kuala Lumpur

www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA

Programme Modules

TERAS

International Human Capital Management
International Economics and Finance
Technology Marketing and Business Network
with global perspective
Fundamentals of International Management

ELEKTIF

Global Supply Chain Management
Global Sales Skills
International Marketing and Research
International Business Strategies
International Trade and Practices
Creative Thinking and Problem Solving with
global perspective
International Lean Management
Global Business Negotiation
Accounting with global perspective

UMUM UNIVERSITI

Professional Ethics with Global Perspective
Entrepreneurship and Supervisory Roles
Leadership and Team Management
Globalisation and Cross-Cultural Issues
Business Communication

PROJECT 1

PROJECT 2

GRADUATE ACADEMY FOR PROFESSIONALS

Executive Campus (Malaysia): Johor Bahru | Malacca | Penang | Kuala Lumpur

www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA

Programme Objectives

Analyse international markets

Develop the personal attributes
required to successfully engage in
international business.

Develop high level skills in management,
problem solving, planning, organising and
managing change which will prepare you
for a career in the current globalised
business world.

Why US?

-INTEREST FREE LOAN
(ONLY 13,800 MYR)

-FLEXIBLE SCHEDULE
(One WEEKEND OF EVERY MONTH)

**-ADMISSIONS FOR
WORKING PROFESSIONALS**
(3 YEARS WORK EXPERIENCE & SPM 3 CREDIT)

**-CAREER DEVELOPMENT
OPPORTUNITIES**

GRADUATE ACADEMY FOR PROFESSIONALS

Executive Campus (Malaysia): Johor Bahru | Malacca | Penang | Kuala Lumpur

www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA

Executive Campuses



JOHOR

16-01 & 16-02,
Jalan Kolam Air 1,
Nong Chik Heights,
80100 Johor Bahru, Malaysia

Phone: 607-207 2596/2561



MELAKA

No 35,
Jalan Ku 2,
Taman Klebang Utama
75200 Melaka, Malaysia

Phone: 606-288 6230



PENANG

51-9A Menara BHL,
Jalan Sultan Ahmad Shah,
10050 George Town,
Penang, Malaysia

Phone: 604-370 4499/4498



KUALA LUMPUR

A2-13-3
SOHO SUITES@KLCC
20 JALAN PERAK
50450 KUALA LUMPUR

Phone: 03-2181 2122/4212

**CALL OR EMAIL US TO
APPLY NOW !**

Email: info@globalexecutiveacademy.edu.my

GRADUATE ACADEMY FOR PROFESSIONALS

Executive Campus (Malaysia): Johor Bahru | Malacca | Penang | Kuala Lumpur

www.globalexecutiveacademy.edu.my

SINGAPORE | MALAYSIA | CHINA