

# Programme Benefits

- Higher Earning Power
- Lecturers from International Organisations: (World Bank, Barclays Bank, Bank of America, Standard Chartered Bank)
- A Career in Global Businesses and MNCs ranging from :

Global Entrepreneur  
 Management Consultants,  
 International Bankers  
 Global Brand Consultant  
 International Operations Manager  
 International Business Developer  
 Global Account Strategist  
 International Sales and Marketing Executive  
 International Business Planning Executive  
 International Trade Executive  
 International Relations Executive

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## SOME OF OUR COLLABORATIONS



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# PROFESSIONAL DIPLOMA IN INTERNATIONAL BUSINESS MANAGEMENT (12 MONTHS)



**Awarded By :**



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# Programme Modules

## (11 MODULES AND 1 PROJECT FROM BELOW) TERAS

International Human Capital Management  
International Economics and Finance  
Technology Marketing and Business Network  
with global perspective  
Fundamentals of International Management

## ELEKTIF

Global Supply Chain Management  
Global Sales Skills  
International Marketing and Research  
International Business Strategies  
International Trade and Practices  
Creative Thinking and Problem Solving with  
global perspective  
International Lean Management  
Global Business Negotiation  
Accounting with global perspective

## UMUM UNIVERSITI (OPTIONAL)

Professional Ethics with Global Perspective  
Entrepreneurship and Supervisory Roles  
Leadership and Team Management  
Globalisation and Cross-Cultural Issues  
Business Communication

## PROJECT

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# Programme Objectives

Analyse international markets

Develop the personal attributes  
required to successfully engage in  
international business.

Develop high level skills in management,  
problem solving, planning, organising and  
managing change which will prepare you  
for a career in the current globalised  
business world.

## Why US?

**-INTEREST FREE LOAN**  
(ONLY 13,800 MYR)

**-FLEXIBLE SCHEDULE**  
(One WEEKEND OF EVERY MONTH)

**-ADMISSIONS FOR  
WORKING PROFESSIONALS**  
(3 YEARS WORK EXPERIENCE & SPM )

**-CAREER DEVELOPMENT  
OPPORTUNITIES**

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# Executive Campuses



## JOHOR

16-01 & 16-02,  
Jalan Kolam Air 1,  
Nong Chik Heights,  
80100 Johor Bahru, Malaysia

**Phone: 607-207 2596/2561**



## MELAKA

No 35,  
Jalan Ku 2,  
Taman Klebang Utama  
75200 Melaka, Malaysia

**Phone: 606-288 6230**



## PENANG

51-9A Menara BHL,  
Jalan Sultan Ahmad Shah,  
10050 George Town,  
Penang, Malaysia

**Phone: 604-370 4499/4498**



## KUALA LUMPUR

A2-13-3  
SOHO SUITES@KLCC  
20 JALAN PERAK  
50450 KUALA LUMPUR

**Phone: 03-2181 2122/4212**

**CALL OR EMAIL US TO  
APPLY NOW !**

**Email: [info@globalexecutiveacademy.edu.my](mailto:info@globalexecutiveacademy.edu.my)**

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